

Bruce D. Lamb

Shareholder

Tampa Downtown
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Practice & Industry Areas

- Health Care
- Government Affairs Law & Lobbying
- Corporate Law
- Business Litigation
- Alternative Dispute Resolution
- Healthcare Transactions

Education

- Florida State University, M.A., 1981
- Florida State University, J.D., 1980
- Oxford University, 1979
- University of South Florida, B.A., 1977

Bar & Court Admissions

- Florida, 1981
 - Board Certified in State and Federal Government and Administrative Practice
- All Florida State Courts
- U.S. District Court
 - Middle District of Florida, 1981

Overview

Bruce Lamb is a shareholder and head of Gunster's Health Care practice. Bruce is Board Certified by the Florida Bar in State and Federal Government and Administrative Practice. He is focused on the representation of health care industry professionals and entities before regulatory bodies and in structuring commercial relationships that meet complex regulatory requirements. Bruce also has experience in health care litigation for physicians and other health care providers involved in disputes with various government agencies.

Bruce serves organizations and individuals who provide, arrange and/or pay for health care services, including multi-state and multi-hospital systems, medical centers and specialty hospitals, long-term care facilities and community hospitals, among others. Bruce also represents physicians ranging from sole practitioners and small group practices, to multi-specialty groups and university-affiliated practices. In addition, Bruce represents other

health care providers and suppliers, including diagnostic testing facilities, ambulatory surgery and imaging centers, home health agencies, assisted living and long-term care facilities, clinical laboratories and medical equipment companies, as well as HMOs and managed care plans.

Bruce has resolved literally thousands of health care related challenges over his decades of practice. His approach to delivering comprehensive legal counsel is, first and foremost, client focused. Bruce strives to consistently provide responsive, timely and economic advice that is grounded in his personal commitment to actively listening to his clients' objectives and concerns. A collaborator and team player, Bruce seeks to design business and legal solutions in accordance with the health care industry's complex regulatory requirements. He is dedicated to monitoring and analyzing developments in health care law, and educates his clients on emerging legislation and trends that affect their organization.

Prior to joining Gunster, Bruce served 10 years with the Florida Department of Professional Regulation in such capacities as general counsel, director of the division of regulation, chief medical attorney and chief trial attorney. As a result, Bruce knows from personal experience how the regulatory environment of the health care industry is monitored and enforced.

Honors

- AV Rated as independently determined by Martindale-Hubbell
- *Chambers & Partners*, "Leaders in Their Field," Healthcare, 2011-23
- *The Best Lawyers in America*®
 - Health Care Law "Lawyer of the Year" in Tampa, 2012, 2017, 2019
 - Health Care Law, 2009-24
- *Florida Trend*, Legal Elite, since 2004
 - Hall of Fame since 2013
- *Florida Super Lawyers*, 2007-23
- Florida Bar, Administrative Law Outstanding Service Award, 2022

Publications & Presentations

- "Healthcare Fraud & Abuse," Florida State University School of Law, 2024
- "What is Health Law?," panelist, University of Florida Law's Health Law Association, February 2024
- "Professional Licensure Self-Referral Disclosure Protocol and Self Disclosure Protocol," Stetson Tampa Law Center – Florida Bar Health Law Section Course: Representing the Physician 2024, February 2023

- “DOH Licensure Discipline and Defense Issues,” Florida Bar Health Law Section Master Class 2022, speaker, October 2022
- “Health Care Fraud and Abuse Laws: Florida State Q&A,” Thompson Reuters,” 08/2022
- “Healthcare of the future: How 2020’s challenges have influenced 2021’s innovations”, Moderator, Invest Tampa Bay 2021 Official Virtual Launch Conference, 06/10/2021
- “360 Degree View of Best Practices in the Peer Review Hearing Process,” speaker, American Health Lawyers Association, 05/05/2021

Professional Associations & Memberships

- Florida Bar
 - Administrative Law Section, past Chair
 - Governmental and Public Policy Advocacy Committee
 - Health Law Section, past Chair, member of Executive Council
 - State and Federal Government and Administrative Law
 - Certification committee
 - Chair
 - Unlicensed Practice of Law Committee, past Chair
 - Council of Sections, Chair elect
- American Bar Association, Health Law Section
- American Health Lawyers Association
- Hillsborough County Bar Association

Civic & Community Service

- Tampa Downtown Partnership, Board of Directors, 2016-17